CAJA DE VALORES

Comunicado N° 8975
Ref.: Odd Lot Offer de
Keycorp (KEY)
Código CVSA: 48730
Código ISIN: US4932671088
Código CUSIP: 493267108

Buenos Aires, 12 de septiembre de 2017

Sres. Depositantes

Tengo el agrado de dirigirme a Uds. a efectos de hacerles llegar la información que hemos recibido de la Central de Clearing del Exterior The Depositary Trust Company (DTC) sobre el título de la referencia.

Aquellos tenedores que deseen participar del evento deberán presentar, en el Sector Internacional de esta Caja de Valores S.A., el formulario "Solicitud para participar de Eventos Corporativos" (en Original y Duplicado), disponible en la página web de Caja de Valores S.A. (www.cajval.sba.com.ar), no más del 27 de septiembre de 2017 hasta las 13:30 hs.

Por favor tenga en cuenta que tales títulos serán bloqueados en una cuenta de Caja de Valores hasta la finalización de la oferta.

Para mayor información al respecto, adjuntamos el reporte recibido de la Central arriba mencionada (Anexo I).

Ante cualquier consulta sobre el presente evento se podrán comunicar con el Agente de Información designado por el emisor:

Georgeson Company
480 Washington Blvd., 26th floor
Jersey City, NJ 07310
Teléfono: +1 888-349-9062

Cabe destacar que Caja de Valores S.A. trasladará a los señores depositantes los cargos que surjan de las gestiones relacionadas con el presente evento.

CAJA DE VALORES

Señalamos que es de exclusiva responsabilidad de los Depositantes y de los tenedores de los títulos tomar o no acción al respecto; razón por la cual las condiciones del presente no podrán interpretarse como recomendaciones o sugerencias de Caja de Valores S.A. para participar en el evento.

Sin otro particular los saluda atentamente,



SEVERO I. RIZZO
GERENTE GENERAL

GF

ANEXO I

Selected Envelope Detail for Envelope ID: 52 - 493267108 - 3 Go To: Select an optionCorporate Actions ServicesSettlement Services MenuCUSIP SearchNew and Contra CUSIP SearchReorganization Summary SearchReorganization New CUSIPs SearchReorganization Updated CUSIPs SearchMaturity Summary SearchMaturity Updated CUSIPs SearchRedemption Summary SearchRedemption Updated CUSIPs SearchRedemption Cancelled CUSIPs SearchLottery Results SearchDividend Announcement Services
Sep 12, 2017 - 10:15 AM EST
Logged on as: 05610 - 002

Selected Reorganization CUSIP

CUSIP: 493267108 Activity: Tender (52) Create Date: 09/01/2017
CUSIP Description: KEYCORP < Comments: Yes Position: Target
Direct Inquiries to: THE CUSTOMER HELP CENTER AT Phone:
(888) 382-2721 - OPTION 4. Phone:

Envelope Detail
OFFER TYPE : ODD LOT OFFER
FINAL INFORMATION SOURCE : SHAREHOLDER LETTER
DATE FINAL INFO SOURCE REC'D : 09/01/2017
FOREIGN ISSUE : N
PAYOUT CURRENCY : U S DOLLAR
OFFEROR : KEYCORP
OFFEROR S TERMS : 1-33 SHS,R/D 8/30/17WGHTD AVG PRICE LESS FE
ATOP ELIGIBLE : ATOP I ELIGIBLE
CONTRA CUSIP : 493991921
CONTRA CUSIP DESC. : KEYCORP &
DTC EXPIRATION DATE : 09/29/2017
ACTUAL EXPIRATION DATE : 09/29/2017
WITHDRAWAL PRIVILEGE : N
BID ODD LOT (ATOP) : N
NUMBER OF CONDITIONS : 1

Comments
09/01/17: THE TELEPHONE NUMBER FOR THE INFORMATION IS: 1 (888) 349-9062.
.
09/05/17: PARTICIPANTS ARE TO OBTAIN THE LETTER TO SHAREHOLDERS AND THE RELATED LETTER OF TRANSMITTAL DATED 09/01/17 FOR COMPLETE TERMS AND CONDITIONS OF THE OFFER.
.
KEYCORP ("KEY") HAS ANNOUNCED A VOLUNTARY PROGRAM THROUGH WHICH SHAREHOLDERS OWNING FEWER THAN 100 SHARES OF KEY COMMON STOCK (RECORD DATE 8/30/17) MAY EITHER 1) SELL THEIR SHARES, OR 2) PURCHASE ENOUGH ADDITIONAL SHARES TO INCREASE THEIR HOLDINGS TO 100 SHARES.
ON A WEEKLY BASIS, ENDING ON A FRIDAY, SHARES SUBMITTED FOR SALE WILL BE MATCHED TO SHARES REQUESTED FOR PURCHASE BY OTHER PARTICIPATING SHAREHOLDERS. THE BALANCE OF SHARES NOT MATCHED WILL BE TRADED IN THE OPEN MARKET THROUGHOUT THE RESPECTIVE WEEK AND A FEW DAYS AFTERWARD. A WEIGHTED AVERAGE PRICE WILL BE DETERMINED BY THESE MARKET TRADES FOR THE RESPECTIVE WEEK AND THAT IS THE ACTUAL PRICE SHAREHOLDERS WILL BE PAID OR WILL PAY. WEIGHTED AVERAGING MEANS THE PER SHARE PRICE IS OBTAINED BY DIVIDING THE AGGREGATE DOLLAR AMOUNT OF ALL MARKET SALES (OR PURCHASES) OF SHARES FOR PARTICIPANTS DURING THE RESPECTIVE WEEK BY THE TOTAL NUMBER OF SHARES SOLD (OR PURCHASED) ON BEHALF OF SUCH PARTICIPANTS DURING THE RESPECTIVE WEEK. A PROCESSING FEE OF $1.50 PER SHARE (UP TO A MAXIMUM OF $50 PER ACCOUNT) WILL BE DEDUCTED FROM YOUR PROCEEDS OR PURCHASE DEPOSIT TO DEFRAY THE COST OF THIS PROGRAM. THE ACTUAL PRICE OF KEY COMMON STOCK CANNOT BE GUARANTEED IN ADVANCE.
.
PARTICIPANTS WISHING TO TENDER ON BEHALF OF BENEFICIAL OWNERS OF 1-33 SHARES SHOULD USE CONTRA CUSIP # 493991921.
PARTICIPANTS WISHING TO TENDER ON BEHALF OF BENEFICIAL OWNERS OF 34-99 SHARES

SHOULD USE CONTRA CUSIP # 493991939.
.
THE PURCHASE PROGRAM DOES NOT QUALIFY FOR DTC´S VOLUNTARY OFFERINGS PROGRAM.
PARTICIPANTS WHO WISH TO PURCHASE ADDITIONAL SHARES TO REACH EXACTLY 100
SHARES ARE TO FOLLOW THE PROCEDURES IN THE OFFERING MATERIAL.
.
AS A CONDITION FOR ENTERING PTOP INSTRUCTIONS, YOU MUST INDICATE THE NUMBER
OF BENEFICIAL HOLDERS IN THE COMMENTS FIELD OF THE PTOP INSTRUCTION, AND ENTER
AN "X" TO ACKNOWLEDGE THAT SUBMISSION OF THE PTOP INSTRUCTION CONSTITUTES A
TENDER ON BEHALF HOLDERS WHO OWNED FEWER THAN 100 SHARES ON THE RECORD DATE
8/30/2017.
.
THE AGENT RESERVES THE RIGHT TO REJECT ANY INSTRUCTION FOR FAILURE TO DO SO.
THE OFFER WILL EXPIRE SEPTEMBER 29, 2017, AT 5:00 P.M. EST, UNLESS EXTENDED.
.
THERE IS NO WITHDRAWAL OR GUARANTEE OF DELIVERY (PROTECT) PRIVILEGE AFFORDED
THIS OFFER.
.
THE CONTRA CUSIP, ASSOCIATED WITH THIS ENVELOPE (493991921) IS FOR
PARTICIPANTS SUBMITTING INSTRUCTIONS ON BEHALF OF HOLDERS OWNING 1-33 SHARES.
.
PARTICIPANTS SHOULD CONSULT THEIR TAX ADVISOR FOR COMPLETE DETAILS IN
REFERENCE TO WITHHOLDING TAXES.
PLEASE REFER TO ENVELOPE ID: 52 - 493267108 - 04 FOR CONTINUED COMMENTS.....

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DATE FINAL INFO SOURCE REC'D : 09/05/2017
FOREIGN ISSUE : N
PAYOUT CURRENCY : U S DOLLAR
OFFEROR : KEYCORP
OFFEROR S TERMS : 34-99SHS,R/D 8/30/17WGHTD AVG PRICE LEES FE
ATOP ELIGIBLE : ATOP I ELIGIBLE
CONTRA CUSIP : 493991939
CONTRA CUSIP DESC. : KEYCORP &
DTC EXPIRATION DATE : 09/29/2017
ACTUAL EXPIRATION DATE : 09/29/2017
WITHDRAWAL PRIVILEGE : N
BID ODD LOT (ATOP) : N
NUMBER OF CONDITIONS : 1

Comments
09/05/17: THE TELEPHONE NUMBER FOR THE INFORMATION AGENT IS: (888) 349-9062
.

ANEXO I

...CONTINUED COMMENTS FROM ENVELOPE ID: 52 - 493267108 - 03.....
.
THE CONTRA CUSIP, ASSOCIATED WITH THIS ENVELOPE (493991939) IS FOR
PARTICIPANTS SUBMITTING INSTRUCTIONS ON BEHALF OF HOLDERS OWNING 34-99 SHARES.
.
PARTICIPANTS SHOULD CONSULT THEIR TAX ADVISOR FOR COMPLETE DETAILS IN
REFERENCE TO WITHHOLDING TAXES.

Agent Information
INFORMATION AGENT DF KING
48 WALL STREET, 22ND FLOOR
NEW YORK NY 10005
TENDER AGENT COMPUTERSHARE TRUST CO
250 ROYALL STREET
CANTON MA 02021