



**CAJA DE
VALORES**

Comunicado N° 11403
Ref.: Ampliación de Capital de
Promotora de Informaciones S.A.
Código CVSA: 80550
Código ISIN: ES0171743901
Derechos de Promotora de Informaciones S.A.
Código CVSA: 82853
Código ISIN: ES0671743963

Buenos Aires, 19 de enero de 2023

Sres. Depositantes

Tengo el agrado de dirigirme a Uds. a efectos de hacerles llegar la información que hemos recibido de la Central Depositaria Internacional Euroclear Bank sobre la Ampliación de Capital de los títulos de la referencia.

Aquellos depositantes que deseen tomar acción al respecto, deberán hacerlo ingresando y autorizando sus instrucciones a través del sistema GIC (Gestión Integral de Custodia – GEDOP Externos) disponible en la siguiente dirección: <https://gic.sba.com.ar> (Menú Eventos Corporativos Internacionales), no más del **27 de enero de 2023**, hasta las 15:30 hs., con el fin de que se proceda a enviar a la mencionada Central las instrucciones correspondientes.

A continuación, se brindan los detalles disponibles para el presente evento:

Suscripción:

Cada 2.104 derechos habilitan al tenedor a la compra de una (1) nueva obligación subordinada convertible en acciones a un “Precio de Suscripción” de 370,00 euros por cada nueva obligación suscripta.

A efectos realizar la integración, los Depositantes deberán transferir los euros correspondientes a la cuenta de Caja de Valores S.A. en el Banco Bilbao Vizcaya Argentaria que se detalla a continuación, de acuerdo a las siguientes instrucciones:

BANCO: BBVA - BANCO BILBAO VIZCAYA ARGENTARIA
SWIFT: BBVAESMMXXX
Número de cuenta: (IBAN) ES6701820061750080108723
TITULAR: CAJA DE VALORES SA.



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Una vez realizada la transferencia de fondos a la cuenta arriba mencionada deberán incluir el comprobante correspondiente al ingresar su instrucción en el sistema GIC.

Sobresuscripción:

Asimismo, Euroclear informa sobre la posibilidad de realizar una sobresuscripción (*oversubscription*) para obtener obligaciones adicionales, al mismo "Precio de Suscripción" por cada nueva obligación informado para la suscripción.

Los tenedores que deseen participar de la sobresuscripción deberán consignar, al ingresar su instrucción bajo el campo "Texto - Completar con instrucciones de voto", la cantidad de títulos que desean recibir por la presente sobresuscripción.

A aquellos tenedores que opten por la sobresuscripción, esta Caja de Valores les solicitará, una vez recibidas las nuevas acciones, la integración del monto en euros correspondiente en la cuenta antes mencionada, según lo informe Euroclear.

Cabe destacar que todos los derechos que no fuesen ejercidos o vendidos antes de la fecha límite expirarán y serán declarados nulos e inválidos.

Para mayor información al respecto, adjuntamos el reporte enviado por la Central arriba mencionada (Anexo I).

Cabe destacar que Caja de Valores S.A. trasladará a los señores depositantes los cargos que surjan de las gestiones relacionadas con el presente evento.

Por favor tenga en cuenta que los derechos por los que se reciban instrucciones para participar del evento serán bloqueados en una cuenta de Caja de Valores hasta la finalización o cancelación del evento.

Caja de Valores S.A.

25 de Mayo 362, (C1002ABH) Bs. As. Argentina

Tel: (54 11) 4317 8900

www.cajadevalores.com.ar

Agente Depositario Central de Valores Negociables - Agente de Custodia, Registro y Pago, registrado bajo el N°19 de la CNV

F-90822.07



**CAJA DE
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Señalamos que es de exclusiva responsabilidad de los Depositantes y de los tenedores de los títulos tomar o no acción al respecto; razón por la cual las condiciones del presente no podrán interpretarse como recomendaciones o sugerencias de Caja de Valores S.A. para participar en el evento.

Por cualquier duda o consulta podrán comunicarse con el Area Internacional al 4316-6000 Int. 8602.

Sin otro particular los saluda atentamente,

Alejandro Berney

Director Ejecutivo

JCM



EasyWay™
CORPORATE ACTIONS

Corporate action details for CA00000008700277 - Call on Intermediate Securities
Service provider EB - Place of holding EB

General information

Corporate action indicator: Call on Intermediate Securities
Corporate action reference: CA00000008700277
Mandatory/voluntary indicator: Voluntary CA event
Corporate action processing: Reorganisation
Related corporate action: CA00000008677291

Main underlying security

ISIN: ES0671743963
Common code: 257777707
Description: PROMOTORA DE INFORMA.SA-RIGHT 01/23

Financial instrument attributes

Type of financial instrument: RIGHT
Denomination currency: EUR

Corporate action details

Ex date: 13 Jan 2023
Record date: Unknown
Certification: No
Electronic certification: NO CERTIFICATION REQUIRED
Paperwork: NO LEGAL DOCUMENTATION TO BE COMPLETED

Option 001 Exercise

Corporate action option status: Active
Default processing flag: No
Withdrawal allowed: Yes
Market deadline date: 31 Jan 2023 - 17:00
Response deadline date: 31 Jan 2023 - 11:00
Revocability period: 17 Jan 2023 - 31 Jan 2023 17:00
Period of action: 17 Jan 2023 - 31 Jan 2023
Account servicer revocability period: 17 Jan 2023 - 31 Jan 2023 11:00
Minimum exercisable quantity: Unit Number 2,104
Multiple exercisable quantity: Unit Number 2,104
Expiry date: 31 Jan 2023 - 12:00

Security movement details

Debit/credit indicator: Credit
ISIN: ES0371743016
Common code: 257752534
Description: PROMOTORA DE INFORM 1.00000 03/02/28
Disposition of fractions: Round Down
Ratio of new securities to old securities: 1/EUR 2,104.00
Payment date: 03 Feb 2023

Security movement details

Debit/credit indicator: Debit
ISIN: ES0671743963
Common code: 257777707
Description: PROMOTORA DE INFORMA.SA-RIGHT 01/23
Minimum exercisable quantity: Unit Number 2 104

Minimum exercisable quantity: Unit Number 2,104
 Minimum exercisable multiple quantity: Unit Number 2,104
 Payment date: Unknown

Cash movement details

Debit/credit indicator: Debit
 Payment date: 03 Feb 2023
 Generic cash price paid per product: Actual Amount EUR 370.00

Option 002 Oversubscribe

Corporate action option feature indicator: Pro Ration
 Corporate action option status: Active
 Default processing flag: No
 Withdrawal allowed: Yes
 Market deadline date: 31 Jan 2023 - 17:00
 Response deadline date: 31 Jan 2023 - 11:00
 Revocability period: 17 Jan 2023 - 31 Jan 2023 17:00
 Period of action: 17 Jan 2023 - 31 Jan 2023
 Account servicer revocability period: 17 Jan 2023 - 31 Jan 2023 11:00
 Minimum exercisable quantity: Unit Number 1
 Multiple exercisable quantity: Unit Number 1
 Expiry date: 31 Jan 2023 - 12:00

Security movement details

Debit/credit indicator: Credit
 ISIN: ES0371743016
 Common code: 257752534
 Description: PROMOTORA DE INFORM 1.00000 03/02/28
 Disposition of fractions: Round Down
 Ratio of new securities to old securities: 1/EUR 1.00
 Payment date: 03 Feb 2023

Cash movement details

Debit/credit indicator: Debit
 Payment date: 03 Feb 2023
 Generic cash price paid per product: Actual Amount EUR 370.00

Option 003 Lapse

Corporate action option status: Active
 Default processing flag: Yes
 Market deadline date: 31 Jan 2023 - 17:00
 Response deadline date: 31 Jan 2023 - 11:00
 Period of action: 17 Jan 2023 - 31 Jan 2023
 Minimum exercisable quantity: Unit Number 2,104
 Multiple exercisable quantity: Unit Number 2,104
 Expiry date: 31 Jan 2023 - 12:00

Action to take

ELECTRONIC INSTRUCTIONS FOR SUBSCRIPTION

1. FREE FORMAT MT 599/MT 568 USERS:
 YOUR DEADLINE IS 10:00 (BRUSSELS TIME) ON THE BUSINESS DAY BEFORE THE DEADLINE DATE

2. EASYWAY USERS:
 TO EXERCISE YOUR RIGHTS, CHOOSE OPTION 001
 MENTION YOUR CONTACT NAME AND TELEPHONE NUMBER IN THE FIELD 'NARRATIVE TO EUROCLEAR BANK'

3. EUCLID USERS:
 A. TO INSTRUCT, SEND AN INSTRUCTION TYPE 54 SUBTYPE EXER

MENTION IN FIELD 72:

- YOUR CONTACT NAME AND TELEPHONE NUMBER

B. TO ALLOW THE RIGHTS TO LAPS SEND AN INSTRUCTION TYPE 54
SUBTYPE LAPS

4. SWIFT MT 565 USERS:

TO EXERCISE YOUR RIGHTS, USE CAON 001 CAOP EXER

MENTION IN FIELD 70E:INST :

- YOUR CONTACT NAME AND TELEPHONE NUMBER

ELECTRONIC INSTRUCTIONS FOR OVERSUBSCRIPTION

TO INSTRUCT YOU NEED TO SEND 1 INSTRUCTION PER BO

1. FREE FORMAT MT 599/MT 568 USERS:

YOUR DEADLINE IS 10:00 (BRUSSELS TIME) ON THE BUSINESS DAY BEFORE
THE DEADLINE DATE.

2. EASYWAY USERS:

TO OVERSUBSCRIBE, CHOOSE OPTION 002

INPUT AS THE INSTRUCTED QUANTITY THE NUMBER OF BONDS YOU WISH TO
RECEIVE. MENTION IN FIELD 'NARRATIVE TO EUROCLEAR BANK':

- THE REFERENCE OF YOUR SUBSCRIPTION INSTRUCTION

- YOUR CONTACT NAME AND TELEPHONE NUMBER

3. EUCLID USERS:

TO OVERSUBSCRIBE, SEND AN INSTRUCTION TYPE 54 SUBTYPE OVER

INPUT AS THE INSTRUCTED QUANTITY THE NUMBER OF BONDS YOU WISH TO
RECEIVE.

MENTION IN FIELD 72:

- THE REFERENCE OF YOUR SUBSCRIPTION INSTRUCTION

- YOUR CONTACT NAME AND TELEPHONE NUMBER

4. SWIFT MT 565 USERS:

TO OVERSUBSCRIBE, USE CAON 002 CAOP OVER

INPUT AS THE INSTRUCTED QUANTITY THE NUMBER OF BONDS YOU WISH TO
RECEIVE.

MENTION IN FIELD 70E:INST:

- THE REFERENCE OF THE INSTRUCTION YOU SUBMITTED TO SUBSCRIBE

- YOUR CONTACT NAME AND TELEPHONE NUMBER

PAPER FORM:

NO LEGAL DOCUMENTATION TO BE COMPLETED

DOCUMENTATION:

NO DOCUMENTATION HAS BEEN MADE AVAILABLE

REVOCABILITY:

INSTRUCTIONS MAY BE WITHDRAWN PURSUANT TO THE OFFER DOCUMENTATION
AND UPON AGENTS FINAL AGREEMENT.

FREE TEXT LIMITATIONS APPLICABLE IN THE FOLLOWING FIELDS (IF
REQUIRED):

- 4 X 35 CHARACTERS IN FIELD: 88D

- 10 X 35 CHARACTERS IN FIELDS 72, 70E:INST, 80B, 95V:OWND

WE WILL FORWARD BUT NOT VALIDATE ANY OF THE INFORMATION IN THESE
FIELDS

NOTE:

PLEASE REFER TO THE CORPORATE ACTIONS FAQ SECTION ON
MY.EUROCLEAR.COM FOR MORE INFORMATION WITH REGARDS TO THE
APPLICABLE PROCESS TO CANCEL AND REPLACE YOUR INSTRUCTION

Corporate action narrative

Party contact description:

CORPORATE ACTIONS CA INFO 4245

General information:

GENERAL INFORMATION

PROMOTORA DE INFORMACIONES, S.A HAS ANNOUNCED A RIGHTS ISSUE UP TO A NOMINAL AMOUNT OF EUR 370, THROUGH THE ISSUANCE OF 351351 NEW CONVERTIBLE BONDS, WITH A NOMINAL VALUE OF 1000, OF THE SAME CLASS AND SERIES AS THE ORDINARY SHARES, ACCORDING TO THE FOLLOWING DETAILS:
ISIN RIGHTS LINE: ES0671743963
ISIN TEMPORARY LINE: ES0371743016
SUBSCRIPTION RATIO: 1 NEW CONVERTIBLE BOND FOR EVERY 2104 EXERCISED RIGHTS.
SUBSCRIPTION PRICE: EUR 370 PER NEW CONVERTIBLE BOND

1. CONDITIONS:
THIS OFFER IS SUBJECT TO SHAREHOLDER APPROVAL AT A GENERAL MEETING.

2. RESTRICTIONS:
CERTAIN RESTRICTIONS APPLY FOR CERTAIN COUNTRIES
REFER TO THE OFFER DOCUMENTATION ON THE COMPANY'S WEBSITE FOR THE COMPLETE CONDITIONS AND RESTRICTIONS OF THIS OFFER

ENTITLEMENT

THE ENTITLEMENT WILL RANK PARI PASSU WITH THE EXISTING SHARES

UNINSTRUCTED RIGHTS WILL LAPSE ON THE DEADLINE AND WILL BE DEBITED TO YOUR ACCOUNT UPON CONFIRMATION FROM OUR LOCAL CUSTODIAN.
THERE IS NO CASH COMPENSATION FOR UNEXERCISED RIGHTS

TRADING OF RIGHTS:

TRADING PERIOD OF THE RIGHTS: 13/01/2023 UP TO AND INCLUDING 26/01/2023.

WE DO NOT OFFER THE SERVICE FOR BUY OR SELL OF RIGHTS

OVERSUBSCRIPTION:

OVERSUBSCRIPTION IS ALLOWED ON ANY AND ALL SHARES NOT SUBSCRIBED TO BY THE END OF THE OFFER. THESE SHARES WILL BE DISTRIBUTED ON A PRO RATA BASIS ON ALL OVERSUBSCRIPTION INSTRUCTIONS RECEIVED. THE ISSUER WILL ANNOUNCE THE EXACT RATIO ONCE THEY HAVE COLLECTED ALL OVERSUBSCRIPTION INSTRUCTIONS.

BY SENDING US AN OVERSUBSCRIPTION INSTRUCTION, YOU CONFIRM THAT YOUR BENEFICIAL OWNER HAS INSTRUCTED ON THEIR ENTIRE POSITION OF SUBSCRIPTION RIGHTS.

SETTLEMENT

1. PENDING TRADES:
YOU CANNOT INSTRUCT ON PENDING TRADES.

2. MARKET CLAIMS:
MARKET CLAIMS MAY BE PROCESSED, EXCEPT ON BRIDGE TRANSACTIONS
EUCLID USERS : PLEASE REFER TO YOUR R57 'PENDING MARKET CLAIMS STATUS' REPORT.
FOR MORE INFORMATION GO TO : MY.EUROCLEAR.COM/EBMARKETS

SETTLEMENT INSTRUCTIONS:

AS PER MARKET PRACTICE, INSTRUCTIONS THAT ARE MATCHED ON LAST TRADING DATE, BY CLOSE OF BUSINESS, CAN SETTLE UNTIL 3 BUSINESS DAYS AFTER THE LAST TRADING DATE. NON MATCHED TRADES CANNOT SETTLE ANYMORE.

FOR INTERNAL INSTRUCTIONS, EUROCLEAR BANK WILL THEREFORE REFUSE ANY NEW INCOMING INTERNAL SETTLEMENT INSTRUCTION AFTER THE LAST TRADING DATE AND PROHIBIT SETTLEMENT OF NON MATCHED TRADES ON LAST TRADING DATE, END OF BUSINESS.

FOR EXTERNAL INSTRUCTIONS, ONLY MATCHED INSTRUCTIONS WITH TRADE DATE PRIOR OR EQUAL TO THE LAST TRADING DATE WILL SETTLE. ALL OTHER INSTRUCTIONS WILL REMAIN UNMATCHED AND WILL NEED TO BE CANCELLED BY THE CLIENT.

BUYER PROTECTION INFORMATION:

GUARANTEED PARTICIPATION DATE (GUPA): 26/01/2023

ELECTION TO COUNTERPARTY DEADLINE (ECPD): 30/01/2023 AT 16:00

ELECTION TO COUNTERPARTY RESPONSE DEADLINE (ECRD) NOT COMMUNICATED TO EUROCLEAR.

TO DOWNLOAD THE BUYER PROTECTION INSTRUCTION TEMPLATE, GO TO MY.EUROCLEAR.COM AND ENTER 'BUYER PROTECTION INSTRUCTION' IN THE KEYWORD SEARCH FIELD IN THE KNOWLEDGE BASE SECTION

THIS EVENT MAY GENERATE FRACTIONS OF SECURITIES THAT CANNOT BE ALLOCATED IN THE EUROCLEAR SYSTEM. THEREFORE, WE WILL CALCULATE EACH CLIENTS ENTITLEMENT AND APPLY A ROUNDING MECHANISM, AS FOLLOWS:

-CLIENTS WITH THE LARGEST FRACTIONAL ENTITLEMENT WILL BE ROUNDED UP UNTIL ALL FRACTIONAL SHARES ARE DISTRIBUTED.

-ALL OTHER CLIENTS WILL BE ROUNDED DOWN.

-IN THE CASE OF EQUAL FRACTIONAL ENTITLEMENTS FOR ELECTIVE EVENTS,

WE WILL FIRST ALLOCATE TO THE CLIENT WHO INSTRUCTED FIRST

This corporate action notification does not constitute an offer to sell or the solicitation of an offer to buy any securities by anyone in any jurisdiction.

It is not, and should not be construed or treated as, investment or financial advice. In providing this information, Euroclear Bank is not acting as agent of the issuer.

By sending an instruction to Euroclear Bank, you confirm that you (and any beneficial owner(s) for whom you act) comply with the terms and conditions of the corporate event and comply with applicable local laws or requirements, including but not limited to holding and transfer restrictions.

If holding and transfer restrictions would prohibit you (and any beneficial owner(s) for whom you act) to hold the proceeds of a corporate event in your account in Euroclear Bank, you (and any beneficial owner(s) for whom you act) must ensure to send an instruction to allow the transfer of these proceeds to an account outside the euroclear system.

Issuer:

959800U3NGPXSCQH54